

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
313061-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1667

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	313061	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/08/12	M-F 7-9am	7-9am M-F	1-111--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1-111-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 8:47 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$2,000.00 NM 2 WXYZ Th 10/04/12 7:55 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$2,000.00 NM 3 WXYZ F 10/05/12 8:48 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$2,000.00 NM 4 WXYZ M 10/08/12 8:29 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$2,000.00 NM									
2	10/02/12	10/08/12	M-F 10a-11a	10-11am M-F	11-1---	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 10:27 AM M-F 10a-11a 10-11am M-F :30 PWF12104H \$800.00 NM 2 WXYZ Th 10/04/12 10:44 AM M-F 10a-11a 10-11am M-F :30 PWF12105H \$800.00 NM 3 WXYZ M 10/08/12 10:32 AM M-F 10a-11a 10-11am M-F :30 PWF12105H \$800.00 NM									
3	10/03/12	10/05/12	M-F 11a-12n	11am-12pm M-F	--1-1--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1-1-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12105H \$1,500.00 NM 2 WXYZ F 10/05/12 11:18 AM M-F 11a-12n 11am-12pm M-F :30 PWF12104H \$1,500.00 NM									
4	10/02/12	10/08/12	The Chew	1-2pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 1:30 PM The Chew 1-2pm M-F :30 PWF12103H \$800.00 NM 2 WXYZ W 10/03/12 12:59 PM The Chew 1-2pm M-F :30 PWF12104H \$800.00 NM 3 WXYZ Th 10/04/12 1:31 PM The Chew 1-2pm M-F :30 PWF12104H \$800.00 NM 4 WXYZ F 10/05/12 12:59 PM The Chew 1-2pm M-F :30 PWF12105H \$800.00 NM 5 WXYZ M 10/08/12 12:59 PM The Chew 1-2pm M-F :30 PWF12104H \$800.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
313061-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1667	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/08/12	Dr. Oz	4-5pm M-F	111-1--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 111-1-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 4:21 PM Dr. Oz 4-5pm M-F :30 PWF12104H \$1,400.00 NM 2 WXYZ W 10/03/12 4:29 PM Dr. Oz 4-5pm M-F :30 PWF12105H \$1,400.00 NM 3 WXYZ F 10/05/12 4:29 PM Dr. Oz 4-5pm M-F :30 PWF12104H \$1,400.00 NM 4 WXYZ M 10/08/12 4:28 PM Dr. Oz 4-5pm M-F :30 PWF12104H \$1,400.00 NM									
6	10/02/12	10/08/12	5-6pm M-F	5-6pm M-F	11-1---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 5:13 PM 5-6pm M-F 5-6pm M-F :30 PWF12103H \$1,800.00 NM 2 WXYZ Th 10/04/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 PWF12105H \$1,800.00 NM 3 WXYZ M 10/08/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 PWF12105H \$1,800.00 NM									
7	10/03/12	10/05/12	6-630pm M-F	6-630pm M-F	--1-1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1-1-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 PWF12104H \$2,500.00 NM 2 WXYZ F 10/05/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 PWF12105H \$2,500.00 NM									
8	10/06/12	10/06/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 1:29 AM SA 1230a-130a 1230am-130am :30 PWF12104H \$250.00 NM									
9	10/06/12	10/06/12	SA 130a-230a	130am-230am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 1:52 AM SA 130a-230a 130am-230am :30 PWF12104H \$175.00 NM									
10	10/07/12	10/07/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 12:46 AM SU 12a-1a 12am-1am :30 PWF12105H \$250.00 NM									

Total Spots **26** Gross Total **\$34,075.00**

Payment Terms 30 Days

Agency Commission **\$5,111.25**

Net Amount Due **\$28,963.75**